

**Schneider**  
youngplants

# Novelty Presentation 2023-24

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Annuals and Perennials Introductions



# Index

## Annuals

- Acalypha Firetail
- Ageratum Kona Blue
- Begonia boliviensis Wendy Yellow
- Begonia boliviensis Wendy Series
- Begonia Hot Spring Series
- Bidens ferulifolia Blazing Star
- Begonia semperflorens Highlight Red Imp.
- Calibrachoa Nio Next
- Calibrachoa Nio Next Improved
- Calibrachoa Glint Series
- Calibrachoa Vibe
- Cineraria Quicksilver
- Coleus Padar Series
- Coleus Raja Series
- Gazania Corazon
- Gazania Frosty Kiss Orange
- Dianthus Anthos Series
- Lantana Trinidad Series
- Lobularia Stream White Compact
- Osteospermum Senorita Davina Lilac and Quinty Light Pink
- Osteospermum Senorita Series
- Petunia grandiflora Lupo Series
- Petunia Capella Rim Fuchsia
- Petunia x hybrida Trilogy Rose Imp.
- Scaevola Baby Pink Touch
- Tagetes patula nana Super Hero
- Verbena Epic Purple
- Vinca Cora XDR Punch Imp.
- Lagurus Bunny Tails
- Lithodora diffusa Heavenly Blue Verbena bonariensis Vanity
- Lavandula stoechas LaDiva Berry Beautiful
- Salvia nemorosa Caramia Rosa
- Salvia nemorosa Noble Knight
- Veronica longifolia Candela Series
- Appendix Perennials
- Delosperma Jewel of Desert
- Delosperma Wheels of Wonder Imp series
- Gaura lindheimeri Monarch White
- Gaura lindheimeri Monarch Pink
- Iberis hybride Candy Sorbet
- Lithodora diffusa Heavenly Blue
- Salvia nemorosa Caramia Rosa
- Salvia nemorosa Noble Knight
- Veronica spicata Candela series

## Summer Perennials

- Delosperma Jewel of Desert Candy Stone, Peridot Imp, Sun Stone
- Delosperma Wheels of Wonder Fire, Hot Pink, Orange Improved
- Gaura lindheimeri Monarch Series
- Iberis hybrid Candy Sorbet
- Isolepis Fibre Optic

# Annuals

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# Acalypha Firetail



Firetail

Nice soft flowers

Good color

Improvement on (U)RC quality



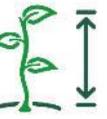
Cuttings



13-25 cm



Trailing



25-30 cm



8-10 weeks

# Ageratum Kona Blue



Kona Blue

- Slightly more compact than Aloha
- Improved uniformity within the variety
- Nice fitting to white



Seed



9-12 cm



Upright



10-20 cm



4-6 weeks

# Begonia boliviensis Wendy Yellow



Wendy Yellow

- Additional to the Wendy Series
- Good Yellow colour
- Well branching variety



Seed



10.5 -17 cm



Semi-trailing



30-40 cm



7-9 weeks

# Begonia boliviensis Wendy Series

## - Key Features

- Complete and new Series on the market bred by Tesselaar
- Compact and well branching
- Early flowering with strong flower colours
- Suited for pot and basket culture
- More to come out of this pipeline

## - Key Message

- Distinguished offer with New Series with multiple application and broad usage



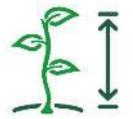
Seed



10.5 -17 cm



Semi-trailing



30-40 cm



7-9 weeks

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# Begonia boliviensis Wendy Series



Wendy Red



Wendy Rose



Wendy Mango



Wendy Light Pink



Wendy White



Wendy Orange



Wendy Candy Bicolor



Wendy Yellow



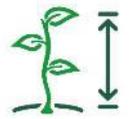
Seed



10.5 -17 cm



Semi-trailing



30-40 cm



7-9 weeks

# Begonia Hot Spring Series



Hot Spring Yellow



Hot Spring Red



Hot Spring Apricot

- New Trailing Series out cuttings
- Large Single Flowers
- Striking colours



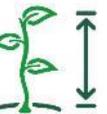
Cuttings



13-19 cm



Trailing



20-30 cm



10-12 weeks

# Bidens ferulifolia Blazing Star



Blazing Star

- Flower above the canopy
- Stable star pattern
- Continues to flower in the garden



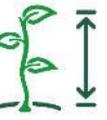
Cuttings



10.5 - 13 cm



Mounding



25-30 cm



5-7 weeks

# Begonia semperflorens Highlight Red Imp.



- Habit between Premium and Super Olympia
- Earliness close to Sprint
- Extremely Large flowers, well branched, very floriferous
- Creates sufficient vigour if grown cooler
- Improved uniformity with the variety



Seed



9-12 cm



Upright



20-25 cm



4-6 weeks

Highlight Red Imp.

# Calibrachoa Nio Next



Nio Next Pink



Nio Next White



Nio Next Blue



Nio Next Orange



Nio Next Dark Red



Nio Next Soft Pink



Nio Next Yellow

- The new generation of Compact Calibrachoa!
- Daylength neutral
- Compact braching
- Mounding habit
- Free flowering



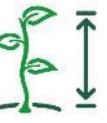
Cuttings



10.5 -12 cm



Mounding



15-25 cm



6-8 weeks

# Calibrachoa Nio Next Improved



Nio Next Baby Pink



Nio Next Sky Blue



Nio Next Red Imp.



Nio Next Soft Pink Imp.



Nio Next Yellow Imp.



Cuttings



10.5 -12 cm



Mounding



15-25 cm



6-8 weeks

- New color to complete and/or improve Series

# Calibrachoa Glint Series



Glint Cherry



Glint Grape



Glint Lilac



Glint Pink

- New Series with special star pattern in the flowers
- Slightly more vigour than Nio Next
- Nice attractive flowers



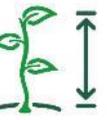
Cuttings



10.5 -14 cm



Trailing



15-25 cm



6-8 weeks

# Calibrachoa Glint Series



Glint Rose



Glint Red

- New color to complete and/or improve Series



Cuttings



10.5 -14 cm



Trailing



15-25 cm



6-8 weeks

# Calibrachoa Vibe



Vibe Orange  
Bicolor



Vibe Pink



Vibe Purple



Vibe Red



Vibe Yellow



Vibe Sky Blue



Vibe Pineapple



Vibe White



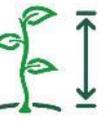
Cuttings



10.5 -15 cm



Trailing



15-25 cm



6-8 weeks

- The new trailing Series
- Large Flowers!
- More vigorous than Nio Next
- Suitable for large pots and hanging baskets
- To replace Kali in 24-25

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# Cineraria Quicksilver

NEW



- Full available again
- Genetically compact
- 6 seeds per plug



Seed



9-10.5 cm



Upright



Compact



Autumn -  
Spring

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# Coleus Padar Series



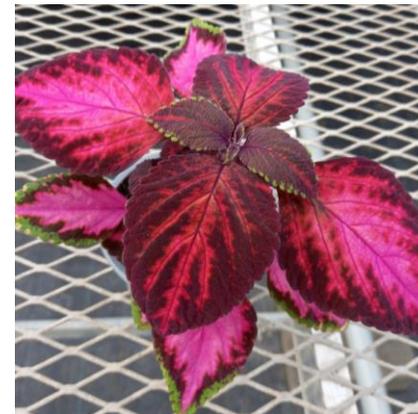
Coral



Velvet Moziak



Golden



Neon Rose



Feather Lime



Rose



Dark Ruby



Cuttings

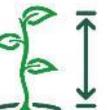


12-17 cm

12-17 cm



upright



30-50 cm



128 tray

- 87301 Padar Coral
- 87302 Padar Velvet Mozaik
- 87303 Padar Dark Ruby
- 87305 Padar Neon Rose
- 87306 Padar Rose
- 87307 Padar Golden
- 87308 Padar Feather lime

# Coleus Padar Series

Picture November 2022, Woudrichem  
Colours will be brighter under Summer  
conditions



Dark Ruby

Velvet Mozaik

Coral

Neon Rose

Rose

Golden

Feather Lime

# Coleus Raja Series



Pink Topaz



Tricolor



Chocolithi



Green Yellow



Chocolate Mint



Rose



Dark Ruby



Lime Green



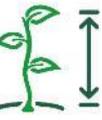
Cuttings



10.5-15 cm



upright



25-40 cm



128 tray

- Oak leaved Series
- More compact than the Padar Series

- 87309 Raja Dark Ruby
- 87310 Raja Tricolor
- 87311 Raja Chocolate mint
- 87312 Raja Green Yellow
- 87313 Raja Pink Topaz
- 87314 Raja Rose
- 87315 Raja Lime Green
- 87316 Raja Chocolithi

# Raja Series

Picture November 2022, Woudrichem  
Colours will be brighter under Summer  
conditions



# Gazania Corazon



Sunny Side Up

- Corazon Sunny Side Up: New genetics, Fleuroselect Winner!!!!
- Combination of the best genetics from New Day, Kiss and Zany
- Uniform Series with medium flower size
- Stricking colors, a real Sweetheart



Seed



10.5 -13 cm



Upright



25-30 cm



9-11 weeks

# Gazania Frosty Kiss Orange



- Nice Deep Orange Color
- Grey leaves
- Uniform habit



Seed



10.5 -13 cm



Upright



25-30 cm



9-11 weeks

# Dianthus Anthos Series



Light Pink



Purple



Red



Merlot



Cherry



Lilac



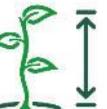
Cuttings



9-12 cm



upright



15-20 cm



10-12 weeks

- 87582 Dianthus Anthos Light Pink
- 87583 Dianthus Anthos Purple
- 87584 Dianthus Anthos Red
- 87585 Dianthus Anthos Merlot
- 87586 Dianthus Anthos Cherry
- 87588 Dianthus Anthos Lilac

# Lantana Trinidad Series



Rose



Yellow



Orange



Red



White



Sunrise

- Uniform Series
- Striking Colours
- Compact till Medium vigour
  
- Pre introduction of Trinidad Sunrise



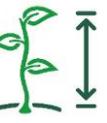
Cuttings



10.5 -14 cm



Mounding



30-40 cm



8-10 weeks

# Lobularia Stream White Compact



Stream White Compact

- Compacter than previous White
- Fitting better in the Series
- Nice round mounding shape



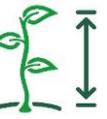
Cuttings



10.5 -15 cm



Mounding



30-40 cm



5-7 weeks

# Osteospermum Senorita Davina Lilac and Quinty Light Pink



Quinty Light Pink



Davina Lilac

- Davina Lilac to replace Maaike to fit better in Serie
- Improved branching
- Medium vigour and medium Early
- Quinty Light Pink, additional color to enforce Serie



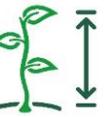
Cuttings



10.5 -13 cm



Upright



20-30 cm



7-9 weeks

# Osteospermum Senorita Series

## - Key Features

- New breeding form Hendriks
- Broad Colour range
- Early flowering varieties
- Compact till medium Growth
- Uniform Series

## - Key Message

- Replacer of Cape Daisy with good availability and reliability of supply
- Distinguished offer by Schneider



Cuttings



10.5 -13 cm



Upright



20-30 cm



7-9 weeks

# Osteospermum Senorita Series



Tanja Purple



Blanca White



Lucia Orange



Havilah Red



Rosita Pink and White



Quinty L Pink



Linda Purple bic



Nina Yellow



Lola Pink



Valencia Orange Bic



Maaike Lilac



Cuttings



10.5 -13 cm



Upright



20-30 cm



7-9 weeks

# Petunia grandiflora Lupo Series



Silver Blue



Mid Blue



Plum



Blue



Violet Picotee



Rose

- Improved uniformity
- Genetically compact plants
- Good garden performance
- Well branching



Seed



9-13 cm



Upright



20-25 cm



5-7 weeks

# Petunia Capella Rim Fuchsia



Rim Fuchsia



- First Rim pattern in the Capella series
- Stable color pattern
- Slightly more upright than other colors



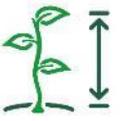
Cuttings



10.5 -13 cm



Semi-Trailing



20-30 cm



6-8 weeks

# Petunia Capella

- Our recommendation out of all vegetative Petunia Series
- Key Feature
  - Compact and well branching varieties
  - Early Flowering
  - Continues to grow and gain size in the garden
- Key Message
  - The best Series for the 10.5 till 13 cm with compact habit and semi trailing



Cuttings



10.5 -13 cm



Semi-Trailing



20-30 cm



6-8 weeks

# Petunia x hybrida Trilogy Rose Imp.



- Well fitting in the series
- Improved plant habit
- Small(er) with white center



Seed



10.5-17 cm



trailing



25-30 cm



6-8 weeks

# Petunia x Hybrida Trilogy Series

- Our recommendation out of all Seed trailing Petunia Series
- Key Feature
  - Compact and well branching varieties
  - Early Flowering
  - Continues to grow and gain size in the garden
- Key Message
  - The best Series for the large pack, pots and baskets out of Seeds



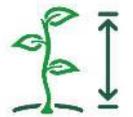
Seed



10,5-17cm



Trailing



25-30 cm



6-8 weeks

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# Trilogy Colour Range



White



Blue



Salmon Morn



Silver Bloth



Rose Improved



Purple



Lavender Pink



Scarlet



Purple Vein



Pink Lips

# Scaevola Baby Pink Touch



Baby Pink Touch



- Official Launch; Full available
- More compact than Pink Blessing
- Better fitting next to the White and Blue Touch



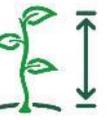
Cuttings



10,5-14 cm



Semi-Trailing



20-30 cm



10-12 weeks

# Tagetes patula nana Super Hero



Deep Yellow



Gold



Harmony



Orange



Orange Bee



Orange Flame



Mix



Yellow Bee



Spry



Seed



9-12 cm



Upright



20-30 cm



4-6 weeks

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# Tagetes patula nana Super Hero

- Our recommendation out of all French Marigold Series
- Key Feature
  - Compact and well branching varieties
  - Early Flowering
  - Continues to grow and gain size in the garden
- Key Message
  - The best Series for the large packs, pots and improved availability versus Bonanza



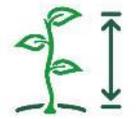
Seed



9-12 cm



Upright



20-30 cm



4-6 weeks

# Verbena Epic Purple



Epic Purple



Cuttings



10.5 -13 cm



Mounding



15-20 cm



6-7 weeks

- Additional color to the Epic Series
- Well branching
- Slightly more vigorous than Vanessa Compact

# Vinca Cora XDR Punch Imp.



Cora XDR Punch Imp.

- Improved uniformity
- Fitting better in the Cora XDR Series
- High aerial phytophthora resistance



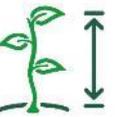
Seed



12-14 cm



Upright



30-40 cm



8-11 weeks

# Summer Perennials

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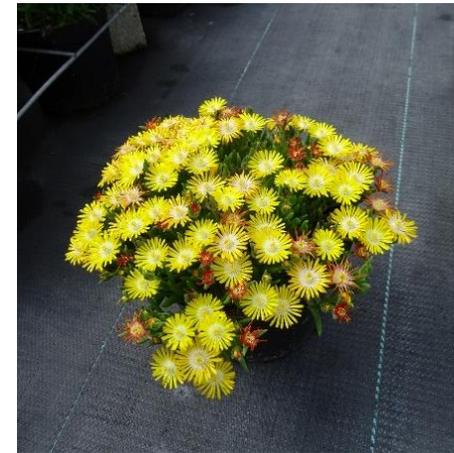
# Delosperma Jewel of Desert Candy Stone, Peridot Imp, Sun Stone



Peridot



Candy Stone



Sun Stong

Improvement of current Colors



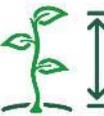
Cuttings



12-14 cm



Mounding



10-15 cm



June - July

# Delosperma Wheels of Wonder Fire, Hot Pink, Orange Improved



Hot Pink Imp.



Fire Imp.



Orange Imp



Limonchello



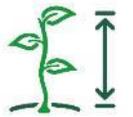
Cuttings



12-14 cm



Mounding



10-15 cm



June - July

# Gaura lindheimeri Monarch Series



White



Pink

- New series with excellent medium compact habit
- All summer flowering series with bright, large flowers
- High heat and humidity tolerant series
- More vigorous than Gracefull
- Less sensitive to Great medium-large pot production for late spring and summer



Cuttings



12-19 cm



Upright



30-50 cm



1st year flowering



# Iberis hybrid Candy Sorbet



Candy Sorbet



- Very unique summer flowering variety with compact habit
- Unique purple/pink blooms that flower in early summer
- Long flowering variety
- Beautiful dark green foliage



Cuttings



12-19 cm



Mounding



15-20 cm



Summer  
flowering

# Isolepis Fibre Optic



- Very soft leaves
- Nice compact grass



Seed



9-15 cm



20-30cm



3-9



May - Aug

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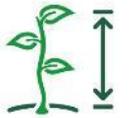
# Lagurus Bunny Tails



Seed



9-15 cm



40-60 cm



3-9



Sep- Oct

- Very soft and attractive “flowers”
- Nice compact growing grass

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# Lithodora diffusa Heavenly Blue



- Well know variety
- Strengthen the Lithodora offer
- Strong Blue color



Cuttings



9-13 cm



Mounding



15-20 cm



April -May

# Lavandula stoechas LaDiva Berry Beautiful



- Unique dark pink color
- Compact habit with very large flowers
- Excellent cool crop with early flowering
- Cooling required to maximize flower power and color



Cuttings



12-19 cm



Upright



50-60 cm



Summer  
flowering

# Salvia nemorosa Caramia Rosa



Caramia Rosa

- Excellent upright variety matching Caramia with deep rose color
- Medium late variety with medium compact habit
- First year flowering programmable variety



Cuttings



13-17 cm



Upright



30-40 cm



May-July

# Salvia nemorosa Noble Knight



- New breeding breakthrough with large flowers with extreme flower power
- Very compact habit with superior branching and performance
- Bright purple flowers from spring to early summer
- Perfect for all regions, easy to grow first year flowering variety



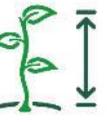
Cuttings



10,5-15 cm



Upright



20-30 cm



May-July

# Veronica longifolia Candela Series



Purple



PRE  
INTRODUCTION



Hot Pink



NEW



Blue



NEW



NEW

Pink

- New true first year flowering series with super large flowers
- Great series with matching habit and flower timing
- Very bright retail colors with all summer performance
- Hardy series with medium compact habit
- Additional color in assortment: Pink



Cuttings



12-17 cm



Upright



30-35 cm



June -  
August

# Verbena bonariensis Vanity



- FleuroSelect Gold medal winner
- More compact than traditional bonariensis
- 50-70 cm high



Seed



9-15 cm



50-70 cm



3-9



Sep- Oct

# Appendix Perennials

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# Delosperma Jewel of Desert

PAT nr DO	PAT nr Schneider	Name
81270	871118	Delosperma Jewel of Desert Candy Stone
81275	871116	Delosperma Jewel of Desert Peridot Imp
81271	871117	Delosperma Jewel of Desert Sun Stone

## Key advantages

**Delosperma Jewels of Desert is one of those fun flowering rock garden succulents that you can plant and forget about ... until it blooms with all its colorful, iridescent flowers. With a new Improve update to this Desert Series, the flower color is even more intensive and these new improve breeding bloom longer**

## Key growing factors

- 100-150 ppm N ( 4-3-13 )
- Water : Dry : (2.0-3.5 mS via SME)
- Day temp :18-24°C - Night temp 10-13°C
- RC Pinch: Yes , on 3 cm to promote branching
- RC tray sizes : 128
- First year flowering? Yes
- Exposure : Full Sun
- Dry tolerant : Yes
- Cultivation Tips :Dry moderately between waterings to limit stretch and tone plant.
- Lead time RC : 6 weeks

Prefer Potting moment in EMEA zone

- Outdoor week 08-28
- Prefer pot size 11 -17 cm

Production

- Late Spring 8-10 weeks from potting to retail ready
- Summer 7-9 weeks from potting to retail ready
- Late Summer 7-8 weeks from potting to retail ready

Flowering time in EMEA zone

- Outdoor May – August

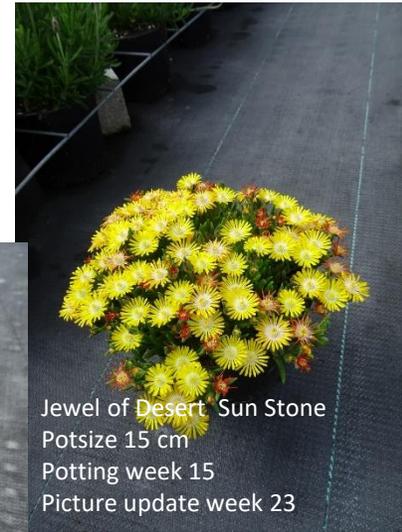
New in  
2023-2024



Jewel of Desert Candy Stone  
Potsize 15 cm  
Potting week 15  
Picture update week 23



Jewel of Desert Peridot Imp  
Potsize 15 cm  
Potting week 15  
Picture update week 23



Jewel of Desert Sun Stone  
Potsize 15 cm  
Potting week 15  
Picture update week 23

# Delosperma Wheels of Wonder Imp series

81540	871135	Delosperma Wheels of Wonder Fire Imp
81543	871137	Delosperma Wheels of Wonder Hot Orange
81598	871138	Delosperma Wheels of Wonder Hot Pink Imp
81542	871139	Delosperma Wheels of Wonder Hot Red
81541	871140	Delosperma Wheels of Wonder Limoncello
81594	871141	Delosperma Wheels of Wonder Orange Imp
81595	871142	Delosperma Wheels of Wonder Purple
81599	871143	Delosperma Wheels of Wonder Salmony Pink
81593	871144	Delosperma Wheels of Wonder White Imp

## Key advantages

- This new introduction of the Wheels of Wonder Improve series are selected to the flowering power - flower size and by flowering ability
- An extra benefits is on these flowers are bees and butterflies like to come.
- The Wheels of Wonder Imp series can be used as a solitary on terrace or balcony, rock garden, perennial border, roof planting, combo planting or as flowering ground cover

## Key growing factors

- Fertilizer rate  
100-150 ppm N ( 4-3-13 +3 MgO)
- Water : Moderate: (2.0-3.5 mS via SME)
- Day temp :18-24°C - Night temp 10-13°C
- RC Pinch: Yes , on 3 cm to promote branching
- RC tray sizes : 128
- First year flowering? Yes
- Exposure : Full Sun
- Dry tolerant : Yes
- Cultivation Tips :Dry moderately between waterings to limit stretch and tone plant.
- Lead time RC : 6 weeks

Prefer Potting moment in EMEA zone

- Outdoor week 10-28
- Prefer pot size 12 -17 cm

Production

- Late Spring 8-10 weeks from potting to retail ready
- Summer 7-9 weeks from potting to retail ready
- Late Summer 7-8 weeks from potting to retail ready

Flowering time in EMEA zone

- Outdoor May – July

New in  
2023-2024



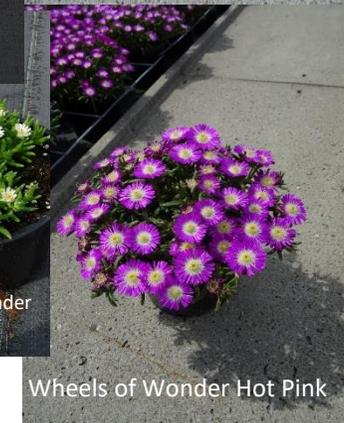
Wheels of Wonder Orange Imp



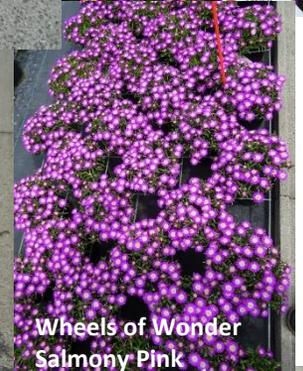
Wheels of Wonder Fire Imp



Wheels of Wonder White Imp



Wheels of Wonder Purple



Wheels of Wonder Salmony Pink



Wheels of Wonder Hot

# Gaura lindheimeri Monarch White

PAT nr DO PAT nr Schneider Name  
71350 872113 Gaura Monarch White

## Key advantages

- Gaura Monarch will become known as a plant that offers growers and gardeners great versatility and resilience in an all-European .
- 'Monarch Pink' has White flowers.
- Monarch series during flowering a manageable 35 to 50 cm
- The plants bloom throughout the summer, and differentiate themselves from other Gaura varieties on the market for their Reblooming capacities .
- These characteristics lend themselves well to perennial programs, container growing, mass plantings

## Key growing factors

- 150-200 ppm N (20-6-22 or 22-5-16 )  
[15-0-15 under low-light conditions])
- Water : Moderate: (2.0-3.5 mS via SME
- Day temp :18-24°C - Night temp 10-15°C
- Photoperiod: Day neutral
- RC tray sizes : 126
- First year flowering? Yes
- Exposure : Full Sun
- Dry tolerant : Yes
- Cultivation Tips :Long days will promote faster flowering.  
Plants will go semi-dormant under short day conditions.
- Lead time RC : 6 weeks

Prefer Potting moment in EMEA zone

- Outdoor week 06-32
- Prefer pot size 12 -19 cm

Production

- Late Spring 8-10 weeks from potting to retail ready
- Summer 7-9 weeks from potting to retail ready
- Late Summer 7-8 weeks from potting to retail ready

Flowering time in EMEA zone

- Outdoor June – August

New in  
2023-2024



Pot size 15 cm  
Potting week 15  
Picture update week 24



Pot size 15 cm  
Potting week 15  
Picture update week 27



Pot size 17 cm  
Potting week 12  
Picture update week 21

# Gaura lindheimeri Monarch Pink

PAT nr DO  
71345

PAT nr Schneider  
872115

Name  
Gaura Monarch Pink

## Key advantages

- Gaura Monarch will become known as a plant that offers growers and gardeners great versatility and resilience in an all-European .
- 'Monarch Pink' has 1 pink flowers.
- Monarch series during flowering a manageable 35 to 50 cm
- The plants bloom throughout the summer, and differentiate themselves from other Gaura varieties on the market for their Reblooming capacities .
- These characteristics lend themselves well to perennial programs, container growing, mass plantings

## Key growing factors

- 150-200 ppm N (20-6-22 or 22-5-16 )  
[15-0-15 under low-light conditions]
- Water : Low: (2.0-3.5 mS via SME
- Day temp :18-24°C - Night temp 10-15°C
- Photoperiod: Day neutral
- RC tray sizes : 128
- First year flowering? Yes
- Exposure : Full Sun
- Dry tolerant : Yes
- Cultivation Tips :Long days will promote faster flowering.  
Plants will go semi-dormant under short day conditions.
- *Lead time RC* : 6 weeks

New in  
2023-2024



Pot size 15 cm  
Potting week 15  
Picture update week 24



Prefer Potting moment in EMEA zone

- Outdoor week 06-32
- Prefer pot size 12 -19 cm

Production

- Late Spring 8-10 weeks from potting to retail ready
- Summer 7-9 weeks from potting to retail ready
- Late Summer 7-8 weeks from potting to retail ready

Flowering time in EMEA zone

- Outdoor June – August



DÜMMEN ORANGE.

**Schneider**  
youngplants

# Iberis hybride Candy Sorbet

PAT nr DO PAT nr Schneider Name  
83717 872618

Iberis hyb Candy Sorbet

## Key advantages

- **Iberis Candy Sorbet** is a TOP breeding out the Dummen Orange pipeline
- She has a very nice strong pastel color and the flowers are long lasting.
- The plants are very vigorous and easy to grow.
- We recommend it as a perennial summer plant,
- And in more temperate climates or as indoor plant, it is also possible to grow it as a overwintering.

## Key growing factors

- Temperature: 5 C -10 C by Night –and 15 C-20 C by Day
- Frost : Protect against Frost
- Light : Full Sun
- Shading > 750 W/m<sup>2</sup>
- Vernalization: YES
- Daylength: Neutral
- pH 5,8-6,2
- Watering : Allow media to dry regularly between watering
- Fertilization: Use a balanced Fertilizer at a rate of 125 to 150 mg/kg
- EC growing media 0,8-1,2 mS/cm saturated media extract
- Pinching :1 x after transplant
- Pests and fungal diseases Aphid and Mildew

New in  
2023-2024



Picture update week 23  
Pot size 17 cm  
Potting week 4



Prefer Potting moment in EMEA zone

- Indoor week 40-48
- Outdoor week 04-20
- Prefer pot size 12 -17 cm

Production

- Summer 8-10 weeks from potting to retail ready
- Late Spring 10-12 weeks from potting to retail ready
- Early Spring 12-14 weeks from potting to retail ready

Flowering time in EMEA zone

- Indoor April –May
- Outdoor May – July

# Lithodora diffusa Heavenly Blue

PAT nr DO PAT nr Schneider Name  
82302 873651 Lithodora Heavenly Blue

## Key advantages

- In full bloom, Heavenly Blue is a showstopper in containers and gardens.
- With its deep blue flowers a standout in any sales display. Fringed by vibrant blue in late spring and into early summer.
- With its floral power and appeal, 'Heavenly Blue' can easily be sold alongside annuals in late spring.

## Key growing factors

- Fertilizer rate:  
200-250 ppm N (20-6-22 or 22-5-16 [15-0-15 under low-light conditions])
- Water : Normal: (3.5-5 mS via SME)
- Day temp :10-15°C - Night temp 6-10°C
- PGR during finishing : Yes
- RC Pinch: Yes , 1 time on 3 cm to promote branching
- RC tray sizes : 128
- Exposure : Full Sun
- Dry tolerant : No
- Cultivation Tips :Plants are sensitive to soggy soil; avoid overwatering.
- Cultivation time : Overwintering

### Prefer Potting moment in EMEA zone

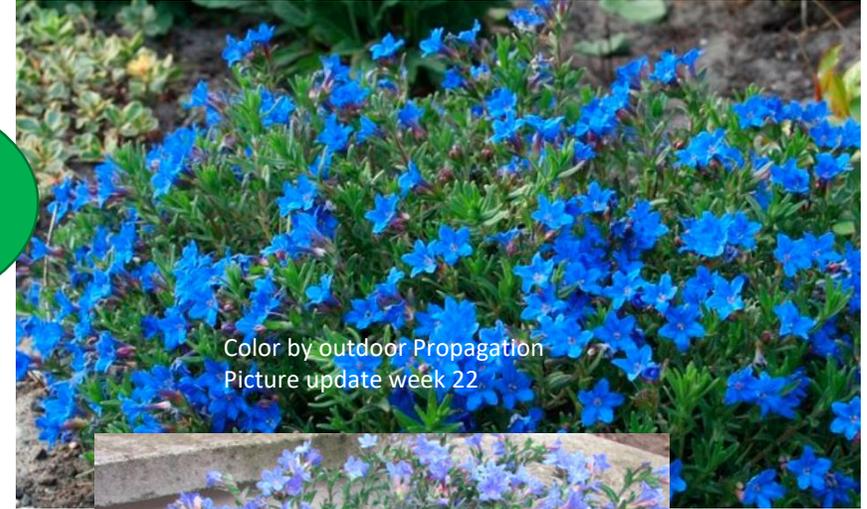
- Indoor week 30-40
- Outdoor week 30-38
- Prefer pot size 12 -17 cm

### Production

- Late Spring by Overwintering outdoor retail ready in week 18
- Early Spring by Overwintering indoor retail ready in week 15

- Flowering time in EMEA zone
- Indoor April
- Outdoor Late April - May

New in  
2023-2024



Color by outdoor Propagation  
Picture update week 22



Propagation indoor  
Pot size 15  
Potting week 30  
Picture update week 19



Picture update week 23

# Salvia nemorosa Caramia Rosa

Pat nr DO  
87115

PAT nr Schneider  
874561

Name  
Salvia Caramia Rosa

## Key advantages

- There are several Salvia nemorosa cultivars on the market,
- but none of them have larger flowers color intensity than 'Caramia Rosa'
- A highlight out the Dummies Orange breedings.
- It not only rivals the competition
- with its ultra-large flower spikes, but 'Caramia Rosa' also blooms
- continuously from spring through fall.

## Key growing factors

Fertilizer rate:

150-200 ppm N Use a complete fertilizer balance 3-1-5 N-P-K with Ca, Mg and micronutrients at 0,8-1,0 gr/l in every watering

- Water : Moderate: (2.0-3.5 mS via SME)
- Day temp :18-22°C - Night temp 7-13°C
- PGR during finishing : Yes,
- RC tray sizes : 128
- First year flowering? Yes
- Exposure : Full Sun
- Dry tolerant : No
- Cultivation Tips :Avoid overwatering. Proper spacing, air circulation, and medium-high EC helps promote branching and tones the plant.
- Lead time RC : 5 weeks

Prefer Potting moment in EMEA zone

- Outdoor week 06-32
- Prefer pot size 12 -17 cm

Production

- Late Spring 8-10 weeks from potting to retail ready
- Summer 7-9 weeks from potting to retail ready
- Late Summer 7-8 weeks from potting to retail ready

Flowering time in EMEA zone

- Outdoor May – August

New in  
2023-2024



DÜMMEN ORANGE.

Schneider  
youngplants

# Salvia nemorosa Noble Knight

PAT nr DO  
87138

PAT Schneider Name  
Salvia Noble Knight

## Key advantages

- Noble Knight has deep coloring in Blue with its large flower size and long flower stems, but compact growth habit an asset that will hold up in the landscape as well.
- Noble Knight finishes quickly without the need for PGRs;
- Fits easily into any annual production schedules.

## Key growing factors

150-200 ppm N Use a complete fertilizer balance 3-1-5 N-P-K with Ca, Mg and micronutrients at 0,8-1,0 gr/l in every watering

- Water : Moderate: (2.0-3.5 mS via SME)
- Day temp :18-22°C - Night temp 7-13°C
- PGR during finishing : Yes, prefer production outside
- RC tray sizes : 128
- Exposure : Full Sun
- Dry tolerant : No
- Cultivation Tips :Avoid overwatering. Proper spacing, air circulation, and medium-high EC helps promote branching and tones the plant.
- Lead time RC : 5 weeks

Prefer Potting moment in EMEA zone

- Outdoor week 06-32
- Prefer pot size 12 -17 cm

Production

- Late Spring 8-10 weeks from potting to retail ready
- Summer 7-9 weeks from potting to retail ready
- Late Summer 7-8 weeks from potting to retail ready

Flowering time in EMEA zone

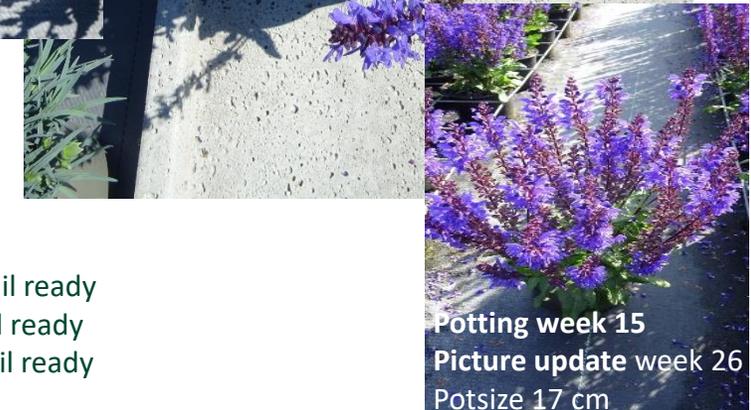
- Outdoor May – August



Potting week 15  
Picture update week 21  
Potsize 15 cm



Potting week 15  
Picture update week 24  
Potsize 17 cm



Potting week 15  
Picture update week 26  
Potsize 17 cm

# Veronica spicata Candela series

PAT nr Dummen Orange  
88106  
88104  
88156

Pat nr Schneider  
875020  
875021  
875022

Name  
Veronica Candela Blue  
Veronica Candela Pink  
Veronica Candela Hot Pink  
Veronica Candela Purple

## Key advantages

- Compact growth habit and long-lasting flowers make this an ideal container crop.
- This breeding has many distinctive features, such as a compact growth habit, reaching only 25-30 cm tall; with numerous vertical flower spikes; and an array of intense colors,
- And blooming from late spring to summer.

## Key growing factors

rate:

200-250 ppm N (20-6-22 or 22-5-16  
[15-0-15 under low-light conditions])

- Water : Moderate: (2.0-3.5 mS via SME )
- Day temp :18-22°C - Night temp 7-13°C
- Photoperiod: Longday( very sensitive)
- RC tray sizes : 128
- First year flowering? Yes
- Exposure : Full Sun –Part of Shade
- Cultivation Tips :Drip irrigation and proper spacing helps to prevent stretching and promote a compact growth habit.
- Lead time RC : 6 weeks

Prefer Potting moment in EMEA zone

- Outdoor week 08-28
- Prefer pot size 12 -17 cm

Production

- Summer 8-10 weeks from potting to retail ready
- Late Summer 7-9 weeks from potting to retail ready

Flowering time in EMEA zone

- Outdoor June – August

New in  
2023-2024



Candela Pink



Candela Hot Pink



Growing habit after 6 weeks



Candela Purple